

AWS Chapter Fundraising Ideas

- Silent Auction
- Reverse Auction. The chapter sells tickets for this and the winners are the last five people standing after the numbers have been called.
- Wine Dinner Raffle. Chapter finds a restaurant willing to donate a dinner including wine and sell raffle tickets for \$15 or \$20 each.
- Cartoon Caption Contest. Create a wine related cartoon with a blank caption.
 This is circulated prior to the auction. People purchase entries for \$5 each and the judges select a winner at the event.
- Quiz. Conduct a multiple-choice quiz about wine that people purchase for \$5 each. The quiz could be about past wine events or even know about other members of the wine club. For example, who knew that once upon a time in college I was a mailman...
- The chapter adds \$2 to every attendees tasting cost and this money is directly placed in the scholarship account.
- Conduct a raffle at every tasting with items (mostly bottles of wine) donated by chapter members. Raffle tickets are \$1 or 6 for \$5. This money is donated to the scholarship fund.
- Hold a member appreciation tasting at no cost but every couple (or person) brings two of the same bottle of wine and an appetizer paired with the wine. One bottle is for tasting and the other bottle goes into a silent auction. Bids start at \$5 and increases are in \$1 increments.
- Theme party. Hold a wine tasting theme party and everyone pays a \$5 cover fee for admission (above the cost of the tasting).